WVEC 613 Woodis Ave. Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007
 Contract #
 848147
 Date Entered
 08/14/12

 Schedule Dates
 10/16/12-10/22/12
 Last Modified
 10/16/12

 Advertiser
 Obama for America (14538)
 Entered By
 Penne Marsh

 Agency/T-Code
 Green Margolis Mitchel (GMMR) (1700)/10539891
 CO-OP
 No

 Agency/T-Code
 Greer, Margolis, Mitchel (GMMB) (1700)/1053989;
 Co-OP
 No

 Product
 Political - US President (1174)
 Headline #
 06270719

 Brand
 DEMOCRAT - ORAMA FOR AMEDICA (161567)
 Demo

 Brand
 DEMOCRAT - OBAMA FOR AMERICA (161567)
 Demo

 Salesperson
 Blair, Cheryl (2205)
 Order Type
 Normal

 Sales Office
 TeleRep - Philadelphia
 Package Deal

 Buyer Name
 NAGELBERG,DAN
 Commission %
 15.00

 Phone/Fax
 (202) 338-6919 /
 Commission
 \$25,145.25

 CPE
 1537
 Net Total
 \$142,489.75

Account Types National/Political Candidate - Agency Sales Tax

Billing Type Weekly/Irregular
Comments OBAMA 10/16

Date:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	e Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.2	Normal Line / SPOT	10/16/12-10/19/12	5	:30	12:58P- 3:58P (ET)			2	2	2	2	i I		8	\$275.00	\$2,200.00	Norfolk (WVEC) (WVEC)		10/12/12
2.2	Normal Line / SPOT	10/16/12-10/19/12	4	:30	10A- 10:58A (ET)			2	2	2	2			8	\$450.00	\$3,600.00	Norfolk (WVEC) (WVEC)		10/12/12
3.2	Normal Line / SPOT	10/16/12-10/19/12	4	:30	11:35P- 12:02A (ET)			2	2	2	2			8	\$480.00	\$3,840.00	Norfolk (WVEC) (WVEC)		10/12/12
4.1	Normal Line / SPOT	10/16/12-10/19/12	4	:30	10:58A- 12P (ET)			2	2	2	2	l L		8	\$600.00	\$4,800.00	Norfolk (WVEC) (WVEC)		10/12/12
5.2	Normal Line / SPOT	10/16/12-10/19/12	4	:30	12:02A- 1:06A (ET)			2	2	2	2			8	\$150.00	\$1,200.00	Norfolk (WVEC) (WVEC)		10/12/12
6.2	Normal Line / SPOT	10/16/12-10/19/12	5	:30	12P- 12:57P (ET)			2	2	2	2			8	\$170.00	\$1,360.00	Norfolk (WVEC) (WVEC)		10/12/12
7.2	Normal Line / SPOT	10/16/12-10/19/12	5	:30	3:58P- 4:58P (ET)			2	2	2	2			8	\$200.00	\$1,600.00	Norfolk (WVEC) (WVEC)		10/12/12
8.1	Normal Line / SPOT	10/16/12-10/19/12	6	:30	4:30A- 4:59A (ET)	5		X	X	X	X			5	\$20.00	\$100.00	Norfolk (WVEC) (WVEC)		8/24/12
9.2	Normal Line / SPOT	10/16/12-10/19/12	4	:30	4:59P- 5:29P (ET)	5		X	X	X	X			5	\$1,200.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/12/12
10.1	Normal Line / SPOT	10/16/12-10/19/12	5	:30	5A- 5:58A (ET)			2	2	2	2			8	\$250.00	\$2,000.00	Norfolk (WVEC) (WVEC)		10/12/12
11.2	Normal Line / SPOT	10/16/12-10/19/12	4	:30	5:29P- 5:58P (ET)	5		X	X	X	X			5	\$1,300.00	\$6,500.00	Norfolk (WVEC) (WVEC)		10/12/12
12.2	Normal Line / SPOT	10/16/12-10/19/12	4	:30	6P- 6:30P (ET)	5		X	X	X	X			5	\$1,500.00	\$7,500.00	Norfolk (WVEC) (WVEC)		10/12/12
13.2	Normal Line / SPOT	10/16/12-10/19/12	4	:30	5:58A- 7A (ET)			2	2	2	2	l		8	\$850.00	\$6,800.00	Norfolk (WVEC) (WVEC)		10/12/12
14.2	Normal Line / SPOT	10/16/12-10/19/12	4	:30	6:58P- 7:28P (ET)	5		X	X	X	X			5	\$1,350.00	\$6,750.00	Norfolk (WVEC) (WVEC)		10/12/12

CONFIRMATION CONTRACT

Date:

Comments:

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 03:38 PM on Monday, October 22 2012

WVEC ISWVEC.TU 613 Woodis Ave. Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 848147 Schedule Dates Advertiser

Agency/T-Code

Product

Salesperson

Date:

Brand

CPE

10/16/12-10/22/12

Obama for America (14538)

Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP

Political - US President (1174)

DEMOCRAT - OBAMA FOR AMERICA (161567) Blair, Cheryl (2205)

Sales Office TeleRep - Philadelphia NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 /

1537

Account Types National/Political Candidate - Agency

Accepted-Station:

Billing Type Weekly/Irregular Comments OBAMA 10/16

Date Entered 08/14/12 **Last Modified**

Entered By

Headline #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Demo

10/16/12

No

06270719

Normal

15.00

\$25,145.25

\$142,489.75

Comments:

Date:

Penne Marsh

Norfolk (WVEC) (WVEC)													
By Broadcast Month	Spots	<u>Rate</u>											
Oct. 2012	190	\$167,635.00											
Grand Total:	190	\$167,635.00											

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
15.2	Normal Line / SPOT	10/16/12-10/19/12	4	:30	7A- 9A (ET)	11		Х	Х	X	х		11	\$1,000.00	\$11,000.00	Norfolk (WVEC) (WVEC)		10/12/12
16.2	Normal Line / SPOT	10/16/12-10/19/12	4	:30	7:28P- 7:57P (ET)	5		Х	Х	X	Х		5	\$1,400.00	\$7,000.00	Norfolk (WVEC) (WVEC)		10/12/12
17.2	Normal Line / SPOT	10/16/12-10/19/12	4	:30	9A- 10A (ET)			2	2	2	2		8	\$480.00	\$3,840.00	Norfolk (WVEC) (WVEC)		10/12/12
18.1	Normal Line / SPOT	10/19/12-10/19/12	4	:30	0 10P- 11P (ET)						1		1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		10/12/12
19.2	Normal Line / SPOT	10/19/12-10/19/12	4	:30	7:57P- 9P (ET)						1		1	\$1,700.00	\$1,700.00	Norfolk (WVEC) (WVEC)		10/12/12
20.2	Normal Line / SPOT	10/22/12-10/22/12	4	:30	0 10P- 11P (ET)		1						1	\$3,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)		10/12/12
21.1	Normal Line / SPOT	10/22/12-10/22/12	4	:30	7:58P- 10P (ET)		1						1	\$5,000.00	\$5,000.00	Norfolk (WVEC) (WVEC)		10/12/12
22.1	Normal Line / NCAA - FOOTBALL	10/20/12-10/20/12	4	:30	0 12P- 7P (ET)							4	3	\$1,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)		10/12/12
24.1	Normal Line / SPOT	10/20/12-10/20/12	5	:30	0 5:58A- 8A (ET)							2	2	\$175.00	\$350.00	Norfolk (WVEC) (WVEC)		10/12/12
25.2	Normal Line / SPOT	10/20/12-10/20/12	4	:30	0 6:58P- 7:57P (ET)							2	2	\$500.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/12/12
26.1	Normal Line / NCAA - FOOTBALL	10/20/12-10/20/12	4	:30	7:58P- 11:30P (ET)							4	4	\$1,500.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/12/12
27.2	Normal Line / SPOT	10/20/12-10/20/12	4	:30	0 8A- 9A (ET)							2	2	\$500.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/12/12
28.2	Normal Line / SPOT	10/21/12-10/21/12	4	:30	0 9:58A- 11A (ET)							2	2	\$440.00	\$880.00	Norfolk (WVEC) (WVEC)		10/12/12
29.2	Normal Line / SPOT	10/21/12-10/21/12	4	:30	0 6P- 6:30P (ET)							1	1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		10/12/12

Accepted-Agency/Advertiser:

WVEC 15 WVEC.TV 613 Woodis Ave. Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 848147 **Schedule Dates**

Advertiser

Product

Salesperson

Date:

Brand

CPE

Agency/T-Code

10/16/12-10/22/12

Obama for America (14538)

Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP

Political - US President (1174)

DEMOCRAT - OBAMA FOR AMERICA (161567) Blair, Cheryl (2205)

Sales Office TeleRep - Philadelphia NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 /

1537

Account Types National/Political Candidate - Agency

Billing Type Weekly/Irregular Comments OBAMA 10/16

Date Entered 08/14/12 **Last Modified**

Demo

Net Total

10/16/12

By Broadcast Month **Spots** 190

Norfolk (WVEC) (WVEC)

Rate \$167,635.00

Oct. 2012 Penne Marsh **Entered By** Grand Total: 190 \$167,635.00 No 06270719 Headline # Order Type Normal Package Deal Commission % 15.00 Commission \$25,145.25 \$142,489.75 Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We	e Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
30.1	Normal Line / SPOT	10/21/12-10/21/12	5	:30	5:58A- 8A (ET)						2	2	\$125.00	\$250.00	Norfolk (WVEC) (WVEC)		10/12/12
31.2	Normal Line / SPOT	10/21/12-10/21/12	4	:30	6:58P- 7:57P (ET)						2	2	\$1,600.00	\$3,200.00	Norfolk (WVEC) (WVEC)		10/12/12
32.2	Normal Line / SPOT	10/21/12-10/21/12	4	:30	8A- 9A (ET)						2	2	\$500.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/12/12
33.2	Normal Line / SPOT	10/21/12-10/21/12	4	:30	7:58P- 9P (ET)						1	1	\$4,400.00	\$4,400.00	Norfolk (WVEC) (WVEC)		10/12/12
34.2	Normal Line / SPOT	10/21/12-10/21/12	4	:30	9P- 10P (ET)						1	1	\$3,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)		10/12/12
35.1	Normal Line / SPOT	10/21/12-10/21/12	4	:30	9:30A- 10A (ET)						1	1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)		10/12/12
36.2	Normal Line / SPOT	10/18/12-10/18/12	4	:30	10P- 11P (ET)				1			1	\$3,600.00	\$3,600.00	Norfolk (WVEC) (WVEC)		10/12/12
37.2	Normal Line / SPOT	10/18/12-10/18/12	4	:30	7:58P- 9P (ET)				2			2	\$2,400.00	\$4,800.00	Norfolk (WVEC) (WVEC)		10/12/12
38.2	Normal Line / SPOT	10/18/12-10/18/12	4	:30	9P- 10P (ET)				1			1	\$5,200.00	\$5,200.00	Norfolk (WVEC) (WVEC)		10/12/12
39.1	Normal Line / SPOT	10/16/12-10/21/12	4	:30	11P- 11:35P (ET)	7		х х	ХХ	Х	Х	7	\$1,300.00	\$9,100.00	Norfolk (WVEC) (WVEC)		10/12/12
40.2	Normal Line / SPOT	10/16/12-10/16/12	4	:30	10P- 11P (ET)			1				1	\$3,200.00	\$3,200.00	Norfolk (WVEC) (WVEC)		10/12/12
41.2	Normal Line / SPOT	10/16/12-10/16/12	4	:30	7:58P- 9P (ET)			1				1	\$4,800.00	\$4,800.00	Norfolk (WVEC) (WVEC)		10/12/12
42.2	Normal Line / SPOT	10/16/12-10/16/12	4	:30	9P- 10P (ET)			1					\$4,800.00		Norfolk (WVEC) (WVEC)		10/12/12
43.2	Normal Line / SPOT	10/17/12-10/17/12	4	:30	10P- 11P (ET)			1				1	\$3,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)		10/12/12

CONFIRMATION CONTRAC		
Accepted-Station:	Date:	Comments:

Accepted-Agency/Advertiser:

WVEC ISWVEC.TU 613 Woodis Ave. Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 848147 Schedule Dates 10/16/12-10/22/12

Advertiser Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP Product Political - US President (1174)

Brand DEMOCRAT - OBAMA FOR AMERICA (161567)

Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 /

1537

Account Types National/Political Candidate - Agency

Billing Type Weekly/Irregular Comments OBAMA 10/16

CPE

Date:

Date Entered 08/14/12 Last Modified 10/16/12

Penne Marsh

No

06270719

Order Type Normal

Package Deal Commission % 15.00

Date:

Comments:

Commission \$25,145.25 **Net Total** \$142,489.75

Sales Tax

Entered By

Headline #

Demo

By Broadcast Month **Spots** Rate Oct. 2012 190 \$167,635.00 Grand Total: 190 \$167,635.00

Norfolk (WVEC) (WVEC)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
44.2	Normal Line / SPOT	10/17/12-10/17/12	4	:30	7:58P- 9P (ET)				1				1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)		10/12/12
45.2	Normal Line / SPOT	10/17/12-10/17/12	4	:30	9P- 10P (ET)				1				1	\$5,400.00	\$5,400.00	Norfolk (WVEC) (WVEC)		10/12/12
46.2	Normal Line / SPOT	10/22/12-10/22/12	5	:30	12:58P- 3:58P (ET)		3						3	\$275.00	\$825.00	Norfolk (WVEC) (WVEC)		10/12/12
47.2	Normal Line / SPOT	10/22/12-10/22/12	4	:30	11:35P- 12:02A (ET)		2						2	\$480.00	\$960.00	Norfolk (WVEC) (WVEC)		10/12/12
48.2	Normal Line / SPOT	10/22/12-10/22/12	5	:30	12:02A- 1:06A (ET)		2						2	\$75.00	\$150.00	Norfolk (WVEC) (WVEC)		10/12/12
49.2	Normal Line / SPOT	10/22/12-10/22/12	5	:30	3:58P- 4:58P (ET)		2						2	\$200.00	\$400.00	Norfolk (WVEC) (WVEC)		10/12/12
50.1	Normal Line / SPOT	10/22/12-10/22/12	5	:30	5A- 5:58A (ET)		2						2	\$250.00	\$500.00	Norfolk (WVEC) (WVEC)		10/12/12
51.2	Normal Line / SPOT	10/22/12-10/22/12	4	:30	5:58A- 7A (ET)		2						2	\$850.00	\$1,700.00	Norfolk (WVEC) (WVEC)		10/12/12
52.2	Normal Line / SPOT	10/22/12-10/22/12	4	:30	7A- 9A (ET)		4						4	\$1,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		10/12/12
53.0	Normal Line / SPOT	10/16/12-10/19/12	10	:30	5A- 5:58A (ET)	3		Х	х	Х	Х		3	\$0.00	\$0.00	Norfolk (WVEC) (WVEC)	LUR Rebate Value \$500 each	10/11/12
54.0	Normal Line / SPOT	10/16/12-10/19/12	10	:30	5:58A- 7A (ET)	2		Х	х	Х	Х		2	\$0.00	\$0.00	Norfolk (WVEC) (WVEC)	LUR Rebate Value \$850 each	10/11/12
55.0	M/G For 42.2.1 / SPOT	10/21/12-10/21/12	4	:30	7:58P- 9P (ET)							1	1	\$4,400.00	\$4,400.00	Norfolk (WVEC) (WVEC)		10/16/12
56.0	M/G For 42.2.1 / SPOT	10/17/12-10/19/12	4	:30	12P- 12:57P (ET)	1			Х	X	Х		1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)		10/16/12

CONFIRMATION CONTRACT

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 03:38 PM on Monday, October 22 2012